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FOR IMMEDIATE RELEASE

Southeast Network Access Point (SNAP) is Open for Business

SNAP was formed to meet industry demand for next-generation Internet Exchange (IX) and Software Defined Networking (SDN)

Atlanta, November 5, 2012 – [SNAP](#), a leading provider of next-generation Internet Exchange (IX) solutions, announces today the availability of the [Southeast Network Access Point \(SNAP\)](#). This exchange point will offer neutral Internet exchange services for all categories of Internet Service Providers, Content Service Providers, Cloud Service Providers, Academic Networks, Government Networks, or Enterprise Networks desiring a neutral peering point serving the Southeastern United States.

Located in [Colo Atl's](#) Atlanta, Georgia facility, SNAP will initially offer 100 Mbps ~ 10Gbps access ports, and both IPv4 and IPv6 peering. Route servers will allow networks to simplify their peering operations, while SNAP will permit other traditional peering models utilizing either user-managed peering or VLANs as needed to meet member objectives. SNAP will operate to meet both the vision and operational objectives of the global Internet community.

“SNAP was established to provide a stable platform for global and IP network peering and cutting edge Internet Exchange services,” comments Tim Kiser, Owner and Founder of Colo Atl. “Our charter members have a mission to meet the demands and advance the vision and operational objectives of the global Internet community.”

SNAP will also provide an exchange for Software Defined Networks (SDN), initially peering with the regional research and education networks, and ultimately into the commercial networking space. SDN peering on the SNAP benefits from the technical

expertise of the Georgia Institute of Technology, US Ignite and transformative research provided through the National Science Foundation's Global Environment for Network Innovations (GENI), all of which are Charter Members.

Members joining SNAP during the first year will enjoy financial incentives and charter membership status. SNAP will be available to all networks later this year.

To learn more about SNAP please visit www.southeastnap.com or email info@southeastnap.com.

For more information about Colo Atl, visit www.coloatl.com or email info@coloatl.com.

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About Southeast Network Access Point (SNAP)

SNAP is a next-generation Internet Exchange (IX) supporting IPv4, IPv6 as well as OpenFlow and Software Defined Networking (SDN). Its mission is to not only support global peering, but also the collaborative development of an entirely new structure for Internet Protocol network peering. SNAP, located within the Georgia Technology Center, is a public IX built on Brocade equipment and the support of its Founding Members, the Georgia Institute of Technology, Global Environment for Network Innovations (GENI), US Ignite, Southern Light Rail and PeachNet. For more information about the SNAP or to schedule a briefing, contact us at info@SoutheastNAP.com. Follow SNAP on Twitter [@SoutheastNAP](https://twitter.com/SoutheastNAP).

About Colo Atl

Located in the global telecom hub of Atlanta, Georgia, Colo Atl, a JT Communications Company, provides colocation, data center & interconnection services, at an affordable rate. Colo Atl is a neutral-colocation facility that allows tenants and carriers to securely and conveniently cross-connect within a SSAE16 certified facility. Colo Atl has no monthly recurring cross connect fees between tenants and provides exceptional customer service. Visit Colo Atl online at: www.coloatl.com and follow us on Twitter [@ColoAtl](https://twitter.com/ColoAtl).