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PRESS RELEASE

Next-Generation SDN Exchange, SNAP, Offers Connections to AWS Direct Connect

SNAP builds infrastructure to support members interested in connecting to AWS Direct Connect, allowing them to bypass public Internet and achieve cost savings

ATLANTA, March 19, 2014 – The Southeast Network Access Point ([SNAP](#)), a leading provider of next-generation Internet Exchange (IX) solutions, announces today that it is now offering connections to Amazon Web Services' (AWS) AWS Direct Connect service in Northern Virginia via its location within [Colo Atl](#)'s downtown Atlanta facility. As such, SNAP members are provided with AWS Direct Connect availability, granting access to AWS cloud services through a private, enterprise-grade network connection that bypasses the public Internet. Additionally, SNAP members are now able to experience benefits such as reduced bandwidth costs, improved network security and a more consistent overall network performance.

SNAP is directly linked to the AWS Direct Connect location, and allows members to connect via Colo Atl's data center. The service can be scaled efficiently to meet the members' future connection needs. Available as either a 1 Gbps or 10 Gbps connection, AWS Direct Connect is compatible with all AWS services, including Amazon Simple Storage Service (Amazon S3), Amazon Elastic Compute Cloud (Amazon EC2), Amazon Virtual Private Cloud (Amazon VPC) and Amazon Relational Database (Amazon RDS).

"Offering access to AWS Direct Connect via our Atlanta data center location is terrific news for all existing and future SNAP members," comments [Tim Kiser](#), Co-Founder of SNAP and Owner and Founder of Colo Atl. "Through this partnership and coupled with the benefit of no monthly recurring cross connect fees within the Colo Atl Meet Me Room, we are aligning with SNAP's mission to meet both the vision and operational objectives of the global Internet community. We look forward to the ongoing opportunities this will bring to our SNAP members."

"We are pleased to extend the benefits of AWS Direct Connect to SNAP members," adds

Steve Halliwell, Director of Education and State/Local Government at Amazon Web Services, Inc. “Through AWS Direct Connect, SNAP members can enjoy advantages that include more predictable data transfer speeds, increased bandwidth, and reduced bandwidth costs.”

The SNAP exchange point offers neutral Internet exchange services for all categories of Internet Service Providers, Content Service Providers, Cloud Service Providers, Academic Networks, Government Networks, or Enterprise Networks desiring a neutral peering point. As an exchange for Software Defined Networks (SDN), SNAP allows for peering with regional research and education networks, as well as those in the commercial networking space.

To learn more about SNAP, please visit www.southeastnap.com or email info@southeastnap.com.

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About Southeast Network Access Point (SNAP)

SNAP is a next-generation Internet Exchange (IX) supporting IPv4, IPv6 as well as OpenFlow and Software Defined Networking (SDN). Its mission is to not only support global peering, but also the collaborative development of an entirely new structure for Internet Protocol network peering. SNAP, located within the Georgia Technology Center, is a public IX built on Brocade equipment and the support of its Founding Members, the Georgia Institute of Technology, Global Environment for Network Innovations (GENI), US Ignite, Southern Light Rail and PeachNet. For more information about the SNAP or to schedule a briefing, contact us at info@SoutheastNAP.com. Follow SNAP on Twitter [@SoutheastNAP](https://twitter.com/SoutheastNAP).

About Colo Atl

Located in the global telecom hub of Atlanta, Georgia, Colo Atl, a JT Communications Company, provides colocation, data center & interconnection services, at an affordable rate. Colo Atl is a neutral-colocation facility that allows tenants and carriers to securely and conveniently cross-connect within a SSAE16 certified facility. Colo Atl has no monthly recurring cross connect fees between tenants and provides exceptional customer service.

Colo Atl is also home to The Georgia Technology Center (GTC), a live laboratory for network equipment vendors to highlight their optical and electrical hardware and operating systems, and the Southeast Network Access Point (SNAP), which provides next-generation Internet Exchange (IX) solutions, including SDN peering, testing, collaboration and implementation.

Visit Colo Atl online at: www.coloatl.com and follow us on Twitter @ColoAtl.